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SYSTEM AND METHOD FOR SUPPLY CHAIN INTEGRATION OVER COMPUTER **NETWORKS**

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Publication Classification

ABSTRACT (57)

A network-based marketing system is disclosed which allows an entire supply chain to obtain real-time, singlesource freight services. The services are preferably provided over the Internet, and accessed via web browser software in the form of web pages automated by a web server and database server. The invention permits the users to receive rates for freight in real-time, schedule, track and invoice shipments via a distributed network, and manage all such shipments for an entire supply chain via a single master

Supply Chain Integrator Flowchart

